

SAN DECO SELECTION



**NOT JUST
PAINT.
A DESIGN
LANGUAGE.**



DISCOVER THE ART BEHIND THE SURFACE

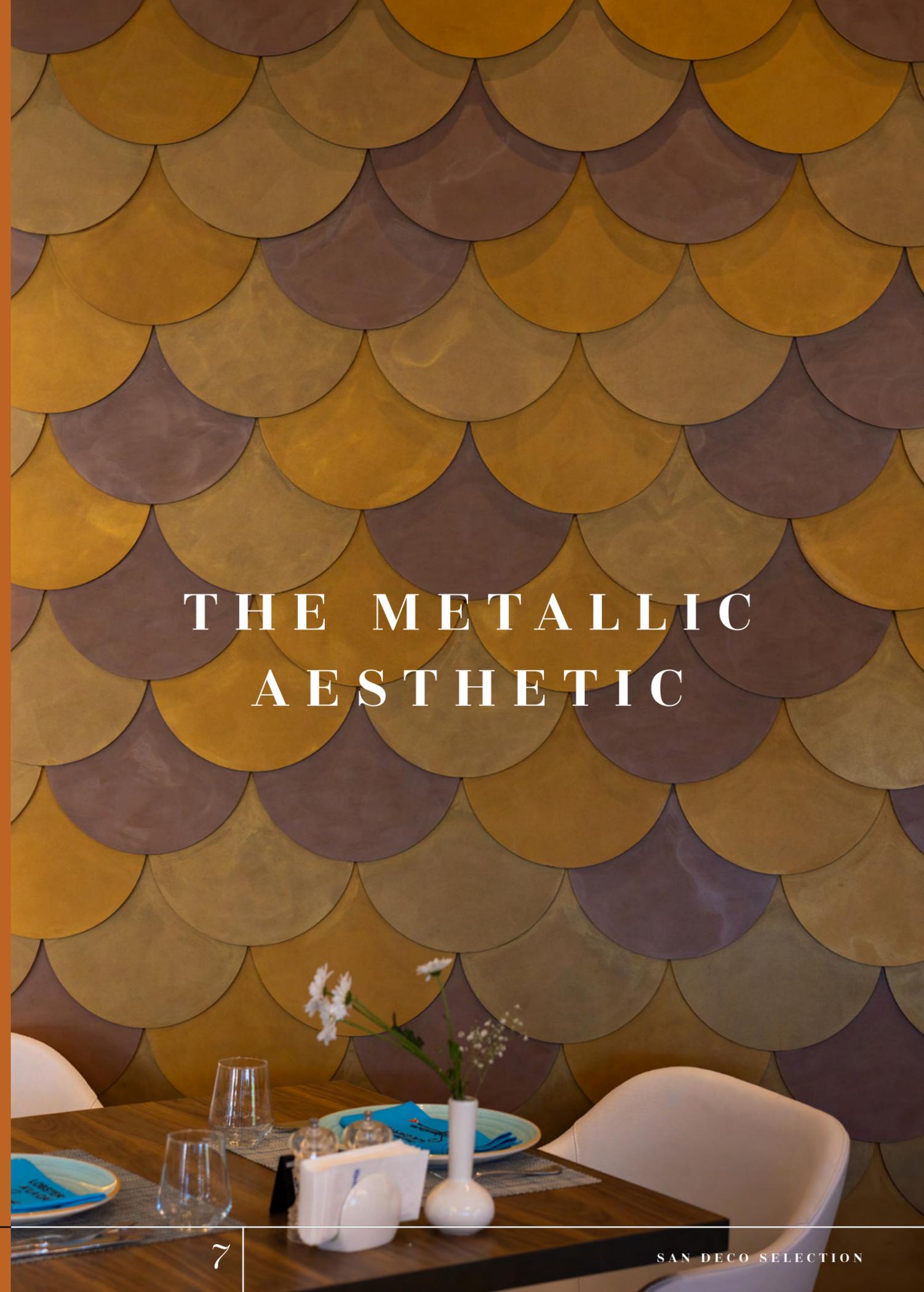
Welcome to the San Deco Selection. A curated collection where decorative paints meet artistic vision.

In San Deco Selection, we've grouped our products into unique style categories, each reflecting a distinct texture, effect, and mood.

From shimmering pearl finishes to ultra-matte surfaces, from soft suede textures to eye-catching flakes, every product family tells a different story. Rather than technical descriptions, this book focuses on the power of visuals.

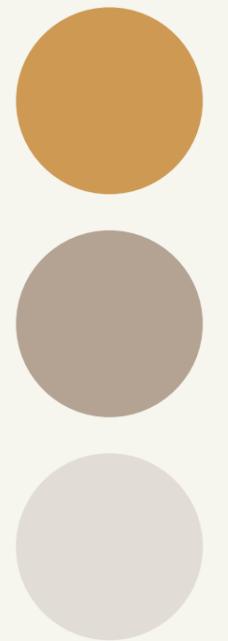
Through inspiring photography and thoughtfully curated themes, we invite you to explore how San Deco transforms walls into works of art.

Let this book be your guide to creativity, elegance, and the transformative beauty of decorative paints.



THE METALLIC AESTHETIC

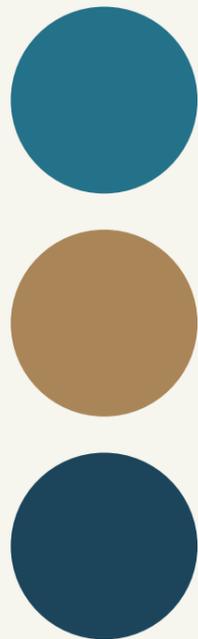
Infused with the allure of lustrous metallic finishes, this metallic paint collection brings a sophisticated glow to any surface. With their subtle shimmer and striking depth, metallic decorative paints transform walls into captivating, modern works of art.













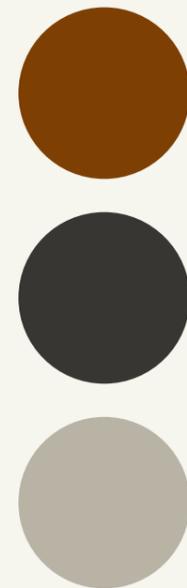
A shimmering, pearlescent effect that reflects light with extraordinary finesse. The decorative paints with a pearlescent finish enhance walls with a luminous glow, creating interiors that radiate opulence and beauty, no matter the setting.



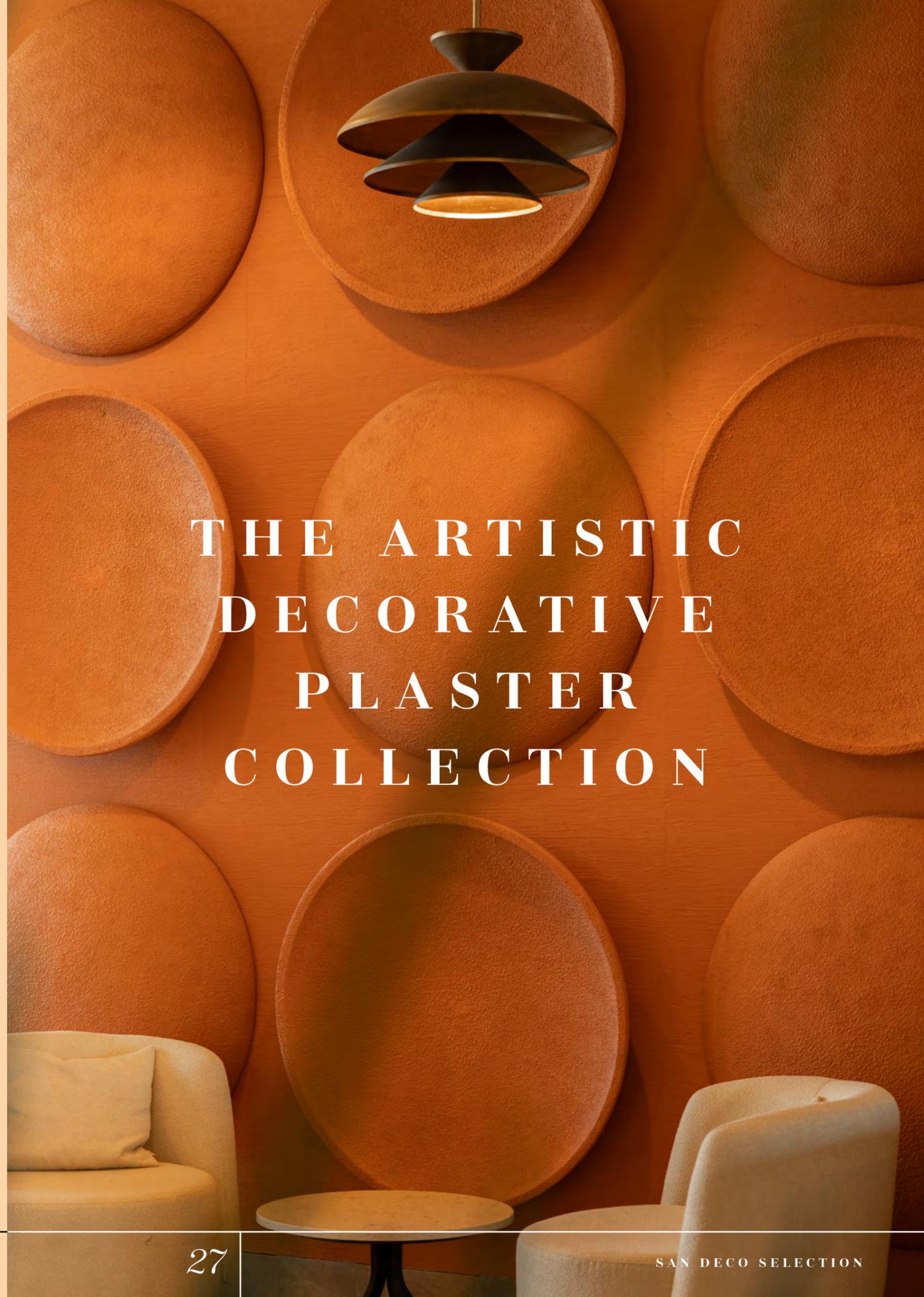
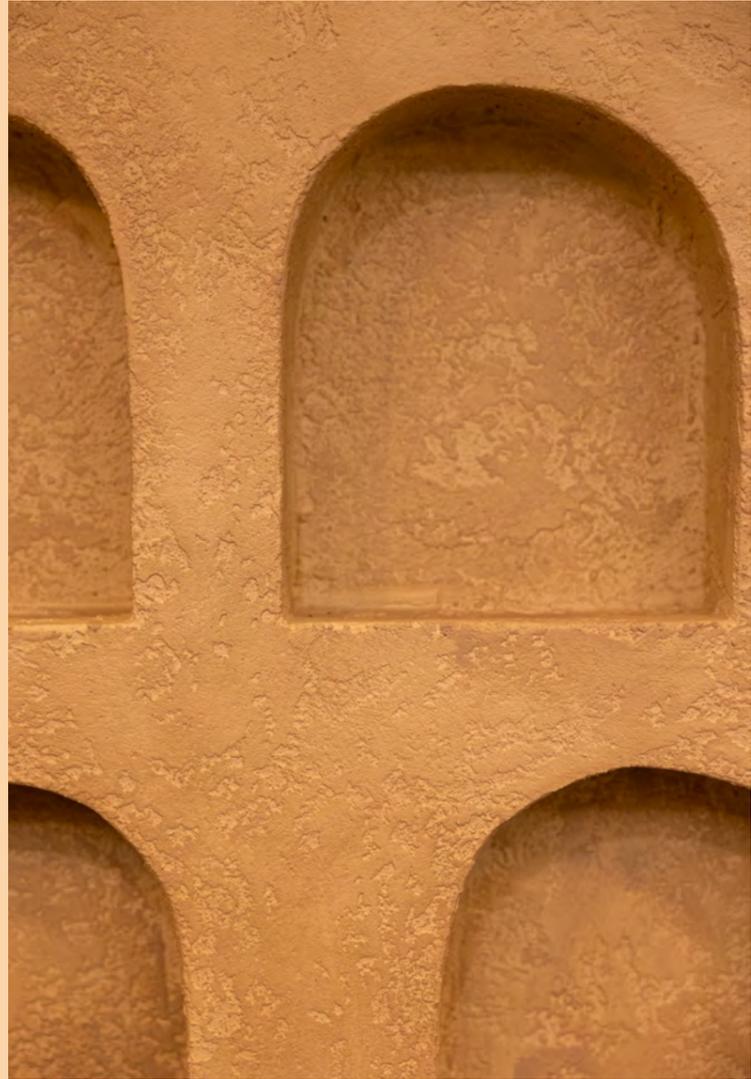




Designed for those who seek understated luxury, our matte finishes offer more than just a muted aesthetic. Some create a delicate shadow effect that adds depth and dimension, while others feature fine, shimmering flecks that subtly enhance surfaces with a refined brilliance. Durable and easy to apply, they transform walls into elegant expressions of style.







THE ARTISTIC
DECORATIVE
PLASTER
COLLECTION

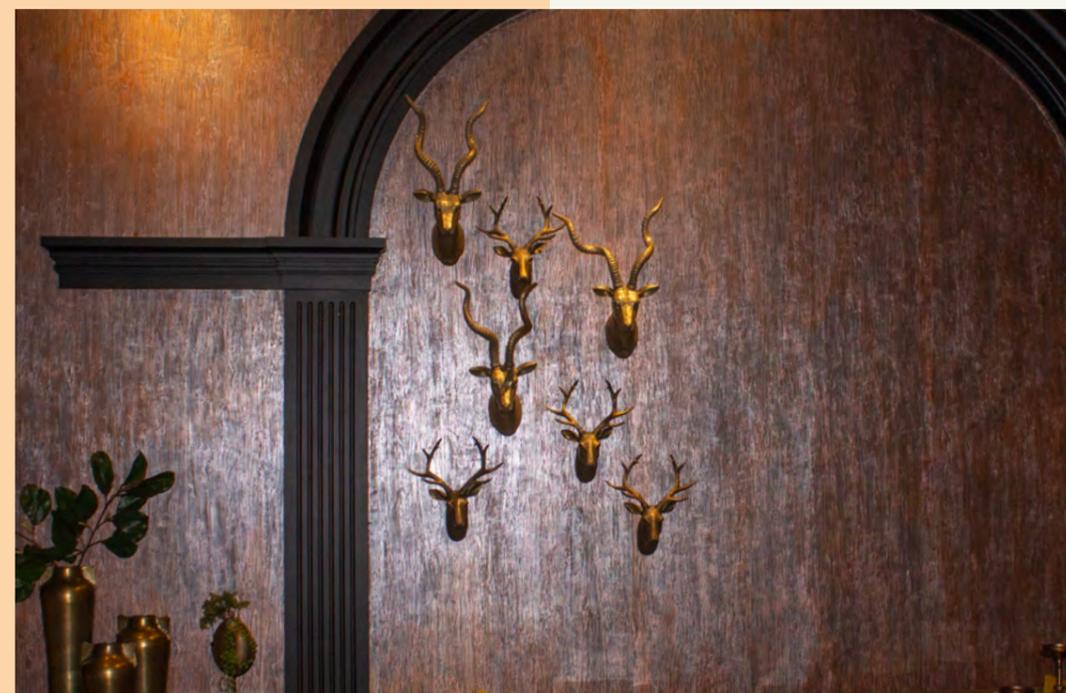


An exquisite range of handcrafted decorative plasters designed to inspire. Each application showcases stunning textures and artistic effects that redefine wall design, offering a creative, custom look that transforms ordinary spaces into extraordinary environments.



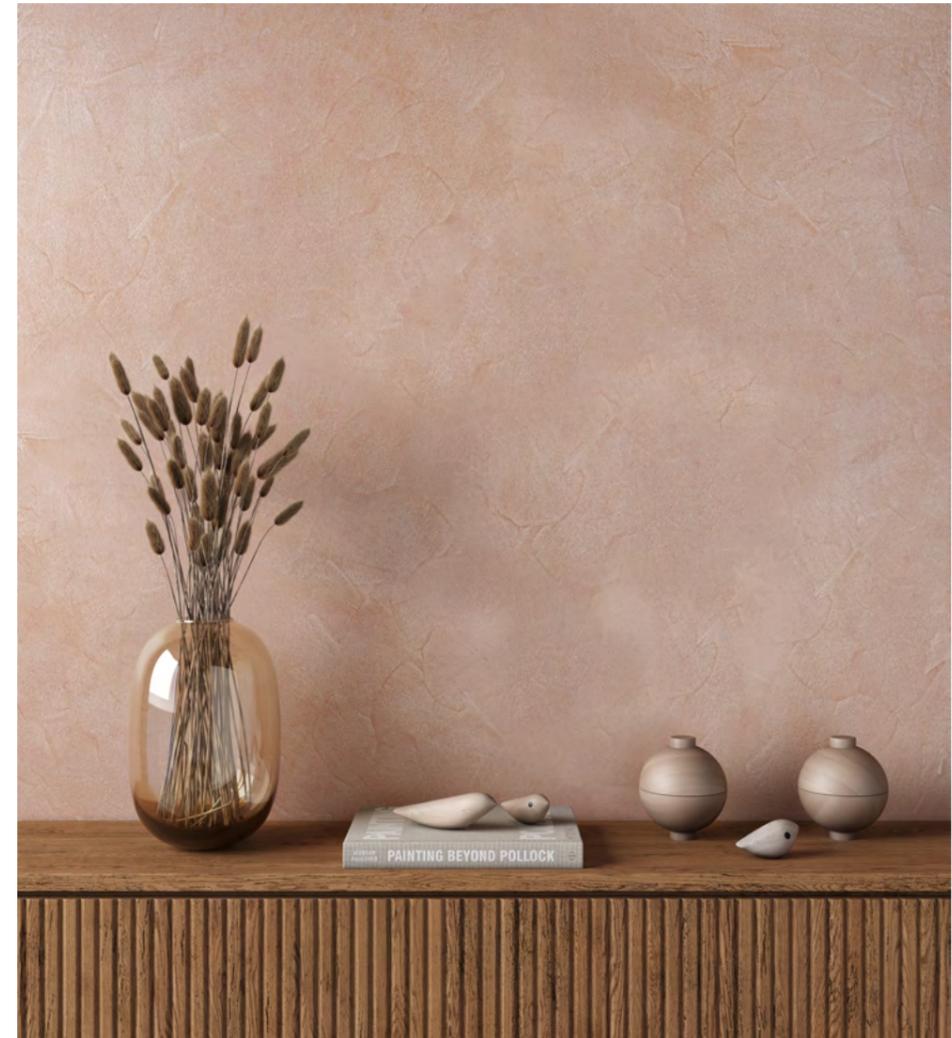








THE CLASSICAL
VENETIAN PLASTER
ARTISTRY



Rooted in centuries of craftsmanship, San Deco Venetian plasters embody the elegance of classic Venetian plaster. Renowned for its smooth, polished texture and subtle depth, it transforms walls into timeless statements of art and sophistication.





THE MODERN
MICROCEMENT
FINISH





A seamless, durable, and contemporary surface solution, San Deco Microcement brings a modern industrial elegance to any space.

With its refined, concrete-inspired look and a range of color options, this finish provides a versatile and stylish canvas for both residential and commercial interiors.

Minimum thickness, maximum impact.

Provides excellent seamless surfaces.

With its strong adhesion feature, it can be easily applied to concrete, drywall and smooth ceramic surfaces.



It retains its durability under various conditions, ensuring long-lasting performance.

It offers versatile application options for both interior and exterior areas.



THE PURE
METAL



Metallic finishes redefine surfaces with their raw elegance and striking brilliance. Infused with real metal powders, they create unique color variations and an intense mirror effect, bringing depth and luminosity to any space.

With its special formula containing pure metal powders, it gives surfaces a unique metallic shine.

Depending on the type of metal powder in its content, different color tones emerge, making each application one of a kind.

Its high metallic effect delivers a striking glow and mirror-like reflections on surfaces.

OUTDOOR
SURFACES





San Deco's exterior decorative coatings combine weather resistant performance with aesthetic appeal. Designed to withstand harsh conditions while elevating the look of facades, these products offer long lasting protection without compromising on style.

